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PRODUCT LAB

Build something cool. Scale it to an empire.

OPERATORS AT HEART

As founders ourselves, we understand the value of good decisions made early on.



Prashanth Kumar Duggishetti Founder & CEO

Robotics, software, and DevOps.

SaaS specialist.

Cofounded Dycap Media Solutions, a robotics company known for cuttingedge products, and an early employee at Velo3D, the makers of 3D printers for SpaceX and NASA.



Ankur Bagchi Founder & COO

Product, design and marketing. Consumer & social specialist.

Founding designer at a fintech startup acquired by Fiserv. Led product design at Dil Mil, the world's largest dating app for Indians. Advisor with multiple social/dating apps.

Services

WHAT WE DO

Product Design

User Research

What users say is often not what they mean. Dig for truth.

Logo & Branding

Define your niche. Then redefine it.

Streamlining & Wireframing Scrap what's not needed, grab

what is. Put the M and V in MVP.

App & Website Design

Gorgeous high-fidelity designs for every platform.

Development

Website Development Build landing pages, e-shops or

your own web product.

CTO as a Service Get help with architecture, tech

stacks or anything else.

App Development Build a slick app across both iOS

and Android in record time.

Scale your product to handle millions of customers.

Scaling to a Million

Core Strategy

What makes the product tick?

Product Strategy

What's your one killer feature?

Get your first 1000 customers.

Go to Market (GTM)

Identify the perfect channels to get visibility on your startup.

Distribution Channels

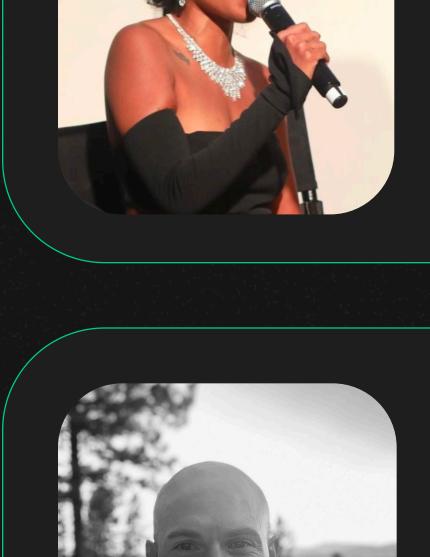
Raise capital & get to profitability.

Raising & Revenue

TESTIMONIALS

What they're saying

Ellenox did all of Clockout's designs. Social apps are the hardest to get



Krishna Dosapati Founder of Clockout

launch. I've already recommended them to every founder friend I know.

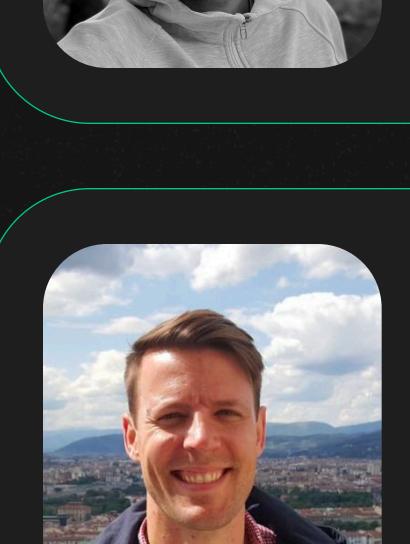
right, but they really did! Ankur went beyond in providing guidance on

growth, analytics and all the little pieces that are easy to overlook during a

Working with Ellenox is like adding to the founding team. Prashanth & Ankur bring a level of experience and care that you only get from co-founders.

Serial Entrepreneur

Bryan Lord



My business partner, who had the pleasure of working with Ellenox, recommended them with utmost confidence. Their work has been

transformative for my business. They designed an app that not only met but

exceeded my vision, elevating my company's digital presence. The team is

Great to have on your side during the critical early years of your startup.

Paul Storie Founder of Open Links Golf

thoughtful, efficient, and a pleasure to work with.

PORTFOLIO COMPANY

Clockout



VC BACKED

Communities for professionals.

Connect exclusively. Clockout is a platform that enables you to socialise and network in a way that's not only professional but also intimate.

A closed knit circle that gives you the comfort of belonging while connecting you with people you can bond, or climb ladders with.



Industry

Product

Platforms

Social Networking

Website & App

IOS & Android

NEED

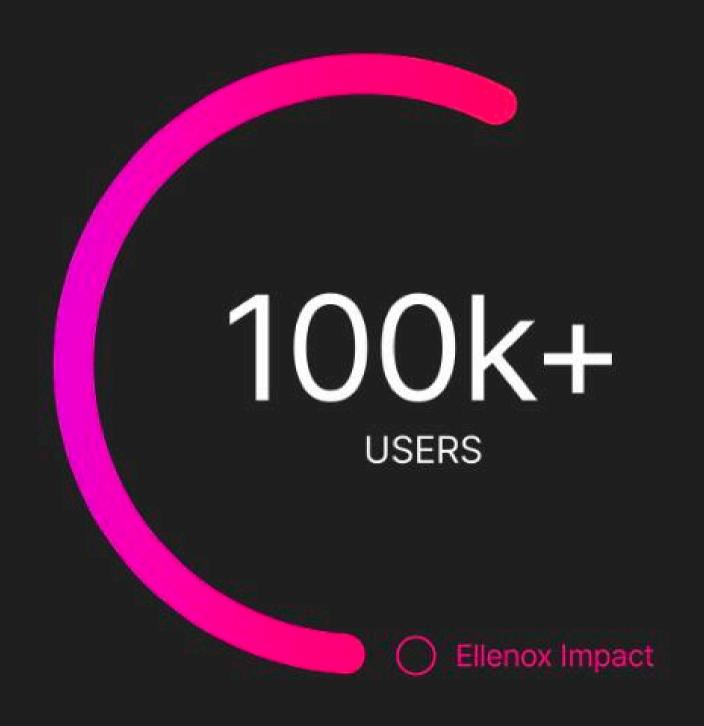
Networking and socializing have become distinctly different parts of life.

Clockout bridges the gap by letting people socialize with their peers.

SOLUTION

Clockout lets you meet interesting people around you through clubs and social events.

The app has a focus on in-person gatherings and moves away from the digital-only impact of older social media products.



Downloads



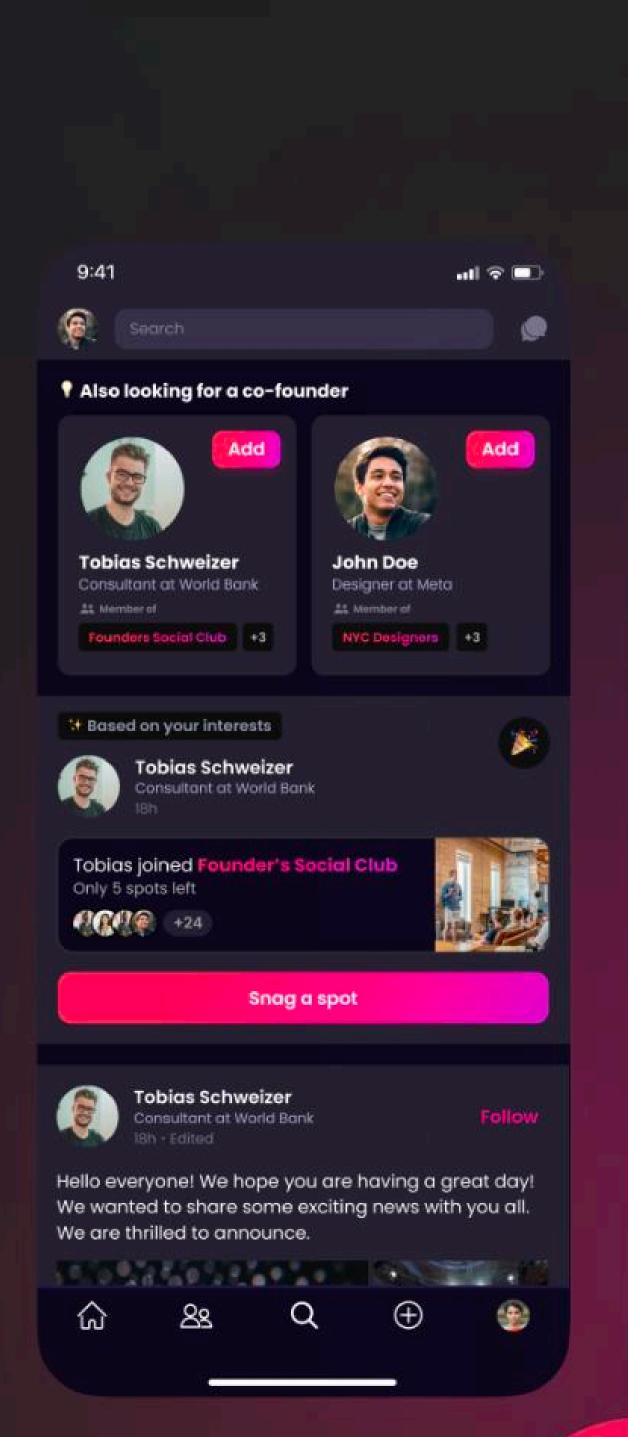
Live Events Hosted

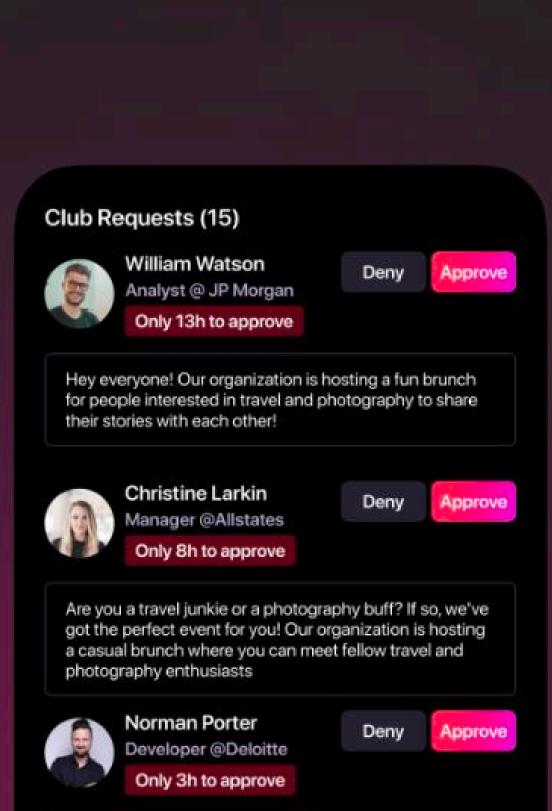
Secured VC funding of \$1 million+

backed by Evite & Meetup









Hey there! Are you a tech enthusiast looking to connect with others who share your interests? Our organization is excited to host a fun brunch event that brings together

Hello art lovers! Are you looking for a creative outlet to express yourself and connect with others who share your

Deny

Deny

Approve

people who are passionate about technology.

Scott Johnson

Analyst @fiverr

passion for art? Look no further!

Alija Sayyad

Analyst @Hinge

Only 12h to approve

Only 06h to approve

We Hear You

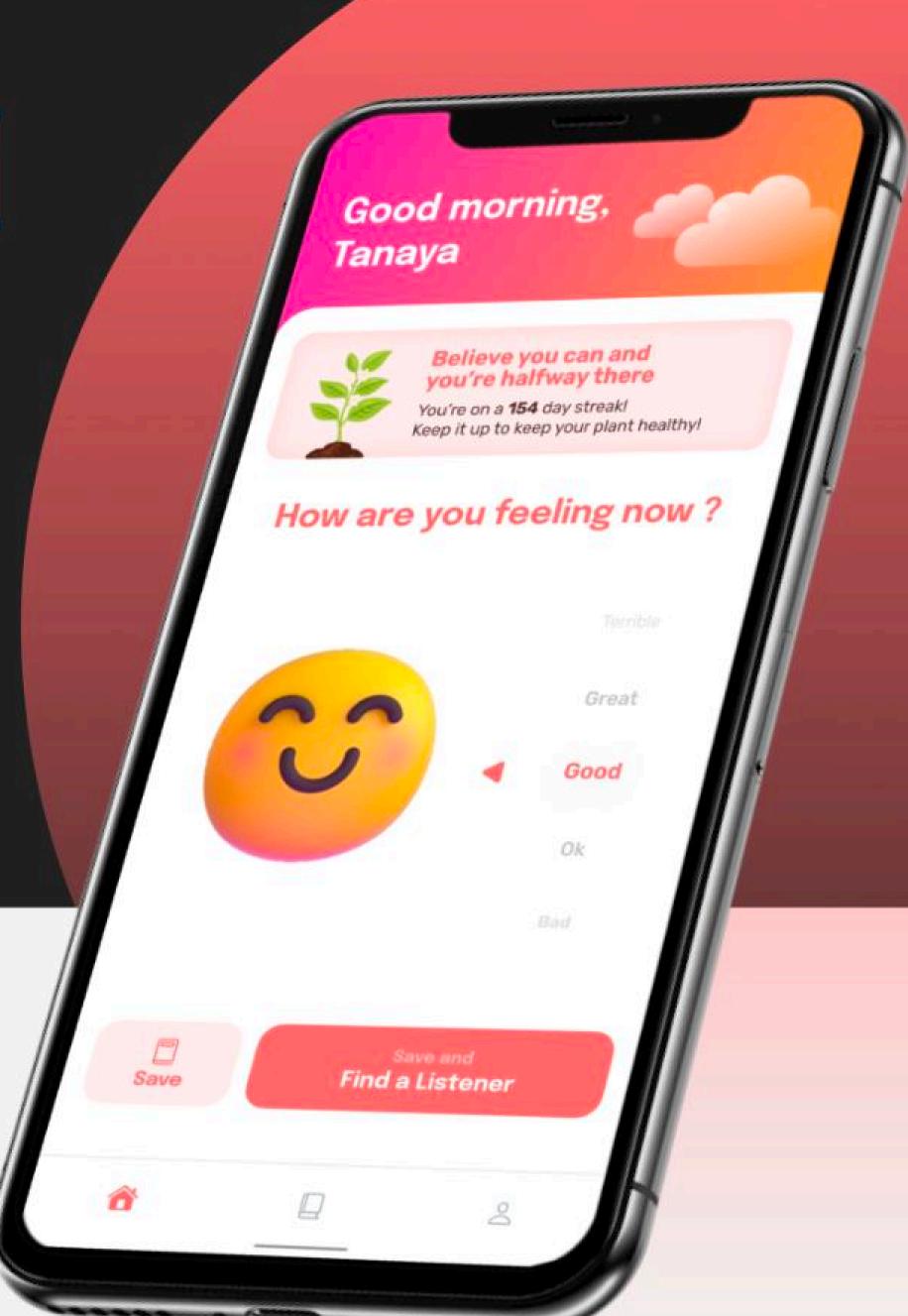
SEED

VC BACKED

Mental wellness made into a habit.

Havoc Therapy is a team of mental health professionals that recognized a gap in the Indian market when it came to mental healthcare.

Their mission is to bring affordable care to Indians that do not have the privilege of being able to afford expensive therapy.



Industry

Product

Platforms

Mental Health

Mobile App

IOS & Android

NEED

Therapy can be expensive, and not everyone feels comfortable discussing their concerns with friends or family.

A lot of folks just want to feel heard.

SOLUTION

The We Hear You app provides a safe and anonymous platform for users to connect with trained listeners and receive mental health support.



Signups



Monthly Revenue



Open Links

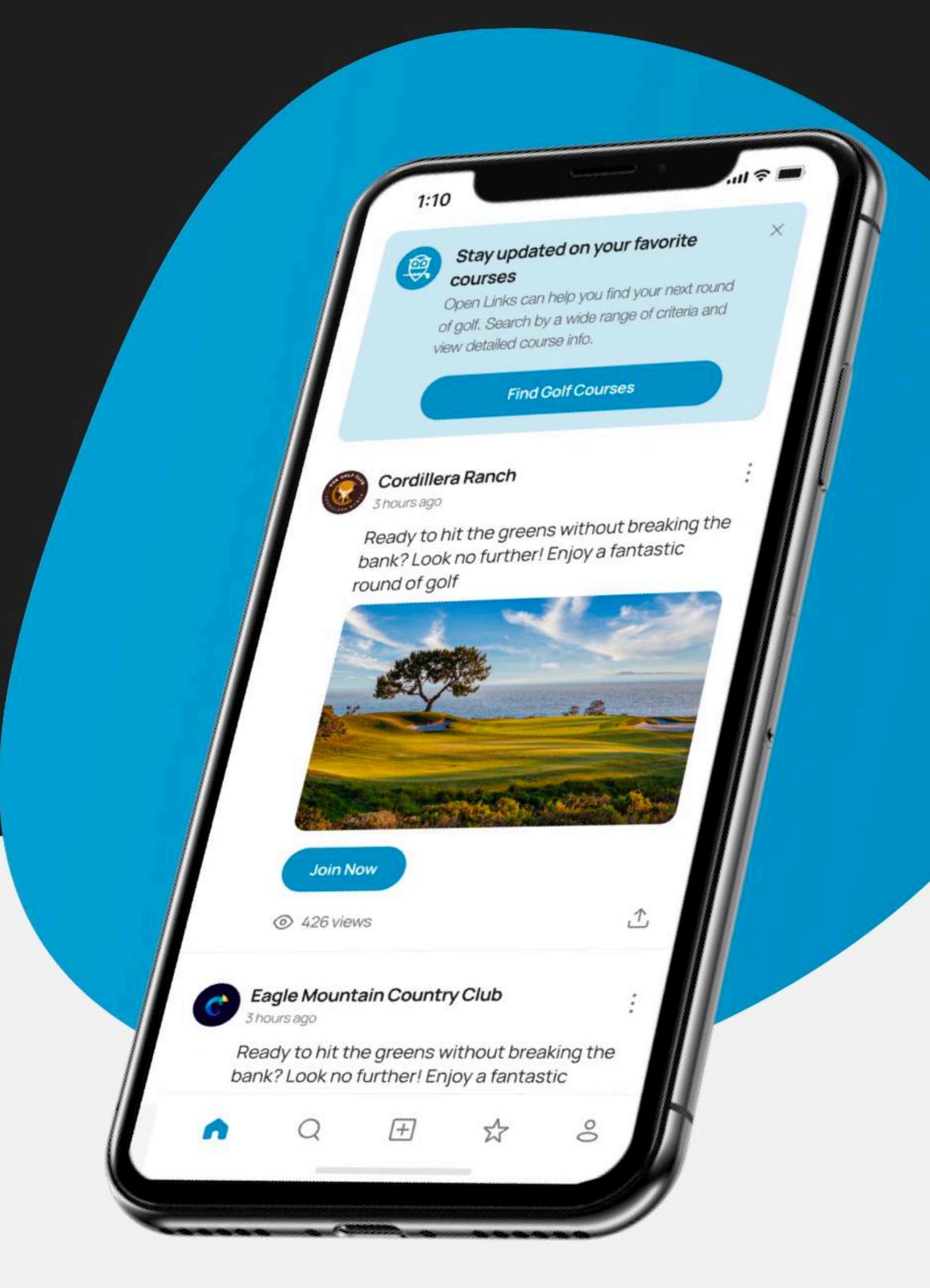
PRE-SEED

BOOTSTRAPPED

The world's first golf networking platform.

Open Links Golf is a platform connecting golfers and courses. Golfers can discover courses, check real-time conditions and specials, and potentially book tee times, while courses can share information, updates, and attract new players through a dedicated communication channel.

This platform aims to streamline the golfing experience for both sides, making it easier for golfers to find their perfect course and for courses to connect with their target audience.



Industry

Product

Platforms

Golf

Website & App

IOS & Android

NEED

Finding the right course can be challenging, especially when traveling or looking for specific features.

Golfers find it hard to keep track on the latest updates & events of their regular courses.

SOLUTION

Open links allows easy searching and filtering of over 15,000 courses in the US by location, features, and even real-time conditions.

It's a single platform for courses to manage their information, ensuring consistent and up-to-date details are readily available to potential players.

Partnered with

GOLF

The world's largest golfing website

